



Ghana Association of Greater Boston Inc.

P.O. Box 540122 • Waltham, MA 02454

Tel: 617-398-0643

Email: info@gagb.org

Website: www.gagb.org

December 17, 2019

Dear Sir/Madam:

63rd Ghana Independence Day Celebration and Fundraiser

It is my pleasure to announce that to commemorate Ghana's 63rd Independence Anniversary, the Ghana Association of Greater Boston will hold a special celebratory event on Saturday March 14, 2020. The theme for the festivities will be "Celebrating Our Nation's Diversity in Unity."

Event: 63rd Ghana Independence Day Celebration

Date: Saturday March 14, 2020

Time: 7:00 pm – 12:00 Midnight

Venue: Sons of Italy - Winchester, 117 Swanton Street, Winchester, MA 01890

We are hereby offering a variety of event sponsorship and advertisement opportunities to businesses, organizations and individuals. We will also publish the next issue of our full-color official magazine, GAGB Today, to be distributed to event attendees. In addition to the printed copies, we will distribute PDF versions of GAGB Today via our extensive email list as well as display it on the GAGB website for a whole year. We will prominently post information about our sponsors on the GAGB website and social media channels. GAGB is expecting about 300 attendees from the Ghanaian/African and general community.

Your sponsorship/advertising support will allow us to:

- Continue raising funds towards the Ghana Community Center Project and GAGB Education Fund
- Bring us closer to the realization of the long-cherished dream of having a place to hold community events, educational and cultural programs
- Present Ghanaian language, drumming and dancing and other lessons
- Provide support services to assist newly emigrated Ghanaians settle in the community

Please consider becoming an event sponsor or advertiser today! If you are interested in any of the opportunities, please read the instructions and terms on the attached form. And if you would like to reserve space or have any questions, please feel free to contact Richard Andam 978-844-9006 or by email at gagbtoday@yahoo.com. The deadline is Friday, February 28, 2020.

Thank you for your support of the Ghanaian community and for considering sponsoring our upcoming Ghana@63 event and/or advertising in GAGB Today.

Best Regards,

Kobena A. Bonney

GAGB President



2020 Ghana Independence Day Celebration - Ghana@63

Celebrating Our Nation's Diversity in Unity

SPONSORSHIP REGISTRATION FORM

Sponsor Information to be listed in the Event Program Book and Website

Contact Name: _____

Phone: _____

Email: _____

Company Name: _____

Company Address: _____

Company Website: _____

SPONSORSHIP DETAILS

DIAMOND CLUB – \$1,500

- 2 Full page ads in event program
- Company logo/ad on GAGB website (for 12 months)
- Complimentary exhibitor table
- 3 paid admissions to the dinner and dance
- Acknowledgement of sponsorship level by event MC throughout the evening

GOLD CLUB – \$1,000

- 1 Full page ads in event program
- Company logo/ad on GAGB website (for 12 months)
- Complimentary exhibitor table
- 2 paid admissions to the dinner and dance
- Acknowledgement of sponsorship level by the event MC throughout the evening

SILVER CLUB – \$500

- Half page ad in event program
- Company logo/ad on GAGB website (for 12 months)
- Complimentary exhibitor table
- 1 paid admission to the dinner and dance
- Acknowledgement of sponsorship level by the event MC throughout the evening

AD REGISTRATION FORM

Full Page -----\$350.00 ¼ Page-----\$100.00
½ Page -----\$200.00 1/8 Page-----\$50.00

Contact Name: _____

Phone: _____

Email: _____

Company Name: _____

Company Address: _____

Company Website: _____

AD DETAILS/REQUIREMENTS

- Acceptable file formats: JPG and PDF.
- Ads must be a minimum of 300 DPI resolution.
- GAGB reserves the right to decline to accept advertisement for products or programs not in keeping with the views of the Ghana Association of Greater Boston, or those that are misleading.

Please email ads to Richard Andam at gagbtoday@gagb.org

BILLING AND PAYMENT INFORMATION

Please Note:

- Registration will be confirmed via email upon receipt of payment.
- Deadline for registration is Friday, February 28, 2020.

You may pay by any of the following methods:

Credit card/PayPal - payments@gagb.org

Zelle - payments@gagb.org

Cash App - \$GAGBBoston,

Venmo - GAGBBoston

Or by **Check** made payable to Ghana Association of Greater Boston and mail to P.O. Box 540122 Waltham, MA 02454.

Please complete and email form to: ATTN Richard Andam at gagbtoday@gagb.org

Reach the Ghanaian, African and all other minority communities and more!

GAGB TODAY - THE FIRST, THE BEST, WITH THE LARGEST CIRCULATION